

FOR IMMEDIATE RELEASE

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7 W New York® Baby and Kids Fair to Make Encore Performance August 16 – 18, 2010 *Calling New and Returning Exhibitors*

(New York, NY- April 14, 2010) - Following a successful launch this past winter, 7 W New York® Baby and Kids Fair is back and ready to heat up NYC this summer. The 3-day show will once again run concurrently with the 7 W New York Gift and Home Textiles Market Week (August 13 – 19, 2010). Building on the momentum of the inaugural edition, 7 W is reaching out to both returning and new exhibitors to show off their latest and best product introductions in the following categories: textile, bedding, flooring, accessories, furniture, gifts, and home décor.

The winter show featured a mix of veteran and brand new companies that appreciated 7 W's central location and amenities. They all agreed that aligning the growing Kids and Baby sector with the established Gift market was a successful initiative. Exhibitor, Russ Hines of Russ Berrie U.S. Gift, reported being pleased with the turn out of the first-ever show. He remarked, "We got lots of good leads from all over—not just from NY area. We were well taken care of—the hospitality factor was excellent at 7 W."

For the summer show, exhibit hours are Monday 10am – 8pm; Tuesday 10am – 5pm; Wednesday 10am – 3pm. Special booth and gallery pricing is in place for the Baby & Kids Fair inaugural year.

For exhibitor details as well as complete and updated information about 7 W New York, visit www.7wnewyork.com. You can also find 7 W on Facebook and follow them on Twitter.

7 W NEW YORK™ is a wholesale mart building, catering to the buyers of Home Décor, Table Top, Giftware, Textiles, Decorative Accessories, Fine Arts and related industries. Its daily hours of operation are Monday through Friday, from 9 am to 5 pm with extended hours during special market weeks. 7 W New York is a trademark of Merchandise Mart Properties, Inc. (MMPI).

MMPI is the world's leading owner and operator of showroom buildings and trade show facilities, bringing buyers and sellers together in more than 300 market events, trade and consumer shows and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center and Federal Center Southwest in Washington D.C.

VORNADO REALTY TRUST, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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