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**7 W NEW YORK® HOSTS A CONVERSATION BETWEEN HOME DÉCOR
CONNOISSEUR JONATHAN ADLER AND JOURNALIST RIMA SUQI**

Talking Creativity

Tabletop Week - Oct. 13 - 16, 2009

(New York, NY – October 7, 2009) 7 W New York is pleased to announce its kickoff keynote presentation for this year's Fall Tabletop Market will be an informative and entertaining conversation between design celeb and potter extraordinaire, **Jonathan Adler** and prolific journalist and stylist, **Rima Suqi**. The focus of the discussion, on October 13 at 1pm, will include the creative process behind his tabletop designs and his perspective on the market as both a designer and retailer.

Since receiving his first order for pottery from Barneys New York sixteen years ago, Jonathan Adler's eponymous company has grown to become an internationally recognized home and gift oriented lifestyle brand offering decorative object, tabletop collections, bedding, bath accessories, candles, furniture, rugs, pillows and lighting. Adler is known for a design aesthetic which pairs modernist forms with bold colors and groovy graphics. The company motto, "If your heirs won't fight over it, we won't make it," reflects Jonathan's commitment to impeccable craftsmanship and panache.

Adler has ten company-operated stores nationwide in addition to a thriving consumer website. Through its wholesale division, the company sells its home décor in over 1,000 locations worldwide. Additionally, Adler is one of the country's leading interior designers, working on luxury residential projects as well as large-scale commercial projects, in 2007, he added TV star to his list of credentials when he joined the Bravo family as lead judge on the reality TV show, Top Design.

Having been described as having "shopping in her soul," Rima Suqi is an authority on all things stylish. The former editor of *New York Magazine's* "Best Bets" column, she has written for a number of the world's top shelter and lifestyle publications including *The New York Times*, *Departures*, *Travel & Leisure*, *Town & Country*, *Elle Decor*, and *Metropolitan Home*, to name just a few.

A self-proclaimed "numbers junkie" Suqi has acted as an independent consultant for several top luxury and lifestyle brands, including Perrier Jouet Champagne, Alexis Bittar and Bill Blass. Through this experience, she has developed a keen understanding of the business behind retail.

In addition, media guest are welcome to take advantage of unparalleled 7 W amenities & services such as...

Complimentary Buyers' Lunch

Noon – 2 p.m. – Tuesday, October 13 – Thursday, October 15

Complimentary Luxury Limo Service between 7 W New York and 41 Madison

Tuesday, October 13 – Thursday, October 15

Club 7 W Buyers' Lounge, Suite 729

Complimentary coffee & water
Taxi, commuter & parking rebate desk
Internet access
Trade & city information

7 W Press Room, Suite C 114

7 W Press Kits
Showroom Media Kits
Internet Access
Refreshments

To register for the Keynote Presentation and for complete and updated Tabletop Week and building information visit www.7wnewyork.com or find 7 W on Facebook and Twitter.

7 W NEW YORK® is a wholesale mart building, catering to the buyers of Home Décor, Table Top, Giftware, Textiles, Decorative Accessories, Fine Arts and related industries. Its daily hours of operation are Monday through Friday, from 9 am to 5 pm with extended hours during special market weeks. 7 W New York is a trademark of MMPI.

MMPI is the world's leading owner and operator of showroom buildings and trade show facilities, bringing buyers and sellers together in more than 300 market events, trade and consumer shows and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center in Washington D.C.

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