

FOR IMMEDIATE RELEASE

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ECO-FRIENDLY EXPO AT 7 W NEW YORK

"Bringing Green to a Whole New Level"

(May 25-27)

(New York, NY- May 13, 2010) 7 W New York® will host The Eco-Friendly Expo, showcasing the best in high-end design, architecture, transportation, travel, art and fashion. The Expo is devoted to bringing green to a grand new level, with over 50 exhibitors on board for the boutique style marketplace including El Museo del Barrio, Decorazon Gallery, Kohler, Cosmos Communications, The Architect's Newspaper, Bath Fitters, Siw Thai Silk, Green Mountain Energy, Juan Valdez Coffee, and Recycle-A-Bicycle (recycleabicycle.org). The upscale cross-industry event will take place May 25-27 on the 11th floor venue space at 7 W 34th Street.

Geared towards creating partnerships for environmental projects, business and education, the Expo will provide a showcase for investment opportunities while stimulating environmental exposure by promoting the value of green thinking. It will highlight New York's environmental leadership and its commitment to the global community by supporting industries of the future and the US economy.

In keeping with its role as an NYC event venue par excellence, 7 W New York is particularly pleased to feature this timely and environmentally conscious show. The 7 W tenants will have their own booth on the exhibit floor, with a specially curated selection of eco-friendly products from 7 W suites.

NYC Mayor Michael Bloomberg applauds The Eco-Friendly Expo for its efforts: "The small steps we take on a daily basis add up to great strides in making New York the greenest big city in America, and I commend everyone involved with the Eco-Friendly Expo for enabling New York's residents and businesses to live environmentally-friendly lives [...]. On behalf of the City of New York, please accept my best wishes for an enjoyable event and continued success!"

The Expo is expected to attract eco-enthusiasts, trade professionals and public and private sector buyers and will include numerous demonstrations, interactive sessions and *The Power of Green* lecture series. Speakers for the series include Adam Freed, from the Bloomberg Administration; Robert Ferry and Elizabeth Monoian from The Land Art Generator Initiative; Ben Jervey, author of The

Green Apple book; Julián Zugazagoitia, Director of El Museo del Barrio NYC; and Elizabeth Balkan from UNEP; among others.

In lieu of an attendee badge system, reusable tickets will be made out of Mr. Ellie pooh's 100% recycled paper. Ellie pooh's products are composed of 75% elephant dung, 25% post consumer paper and are handmade, acid free and organic. Eco Friendly Expo will also use a pre-designed floor plan used by another fair and will offset its entire carbon foot print by donating \$1 from each paid ticket to Carbonfund.org <<http://Carbonfund.org/>>

Media partners for the Expo include CNN, The Architect's Newspaper, Organic & Wellness News, Green Drinks NY and Art Nexus.

Tickets can be purchased online at www.ecofriendlyexpo.com or at the door.

For complete and updated information about 7 W New York, visit www.7wnewyork.com. You can also find 7 W on Facebook and follow them on Twitter.

7 W NEW YORK™ is a wholesale mart building, catering to the buyers of Home Décor, Table Top, Giftware, Textiles, Decorative Accessories, Fine Arts and related industries. Its daily hours of operation are Monday through Friday, from 9 am to 5 pm with extended hours during special market weeks. 7 W New York is a trademark of Merchandise Mart Properties, Inc. (MMPI).

MMPI is the world's leading owner and operator of showroom buildings and trade show facilities, bringing buyers and sellers together in more than 300 market events, trade and consumer shows and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center and Federal Center Southwest in Washington D.C.

VORNADO REALTY TRUST, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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