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COLOR TRENDS FOR CARPETS & BEYOND

7 W Designer Day
Monday, September 13, 2010

(New York- August 27, 2010) – 7 W New York will kick-off Home Fashions Market by welcoming Pantone's Laurie Pressman on September 13th for an informative and vibrant discussion on "Color Trends for Carpets & Beyond." Part of 7 W's quarterly series on trends, design, style and living, the Designer Day event will begin at 11:30 a.m. in the 7 W Event Suite adjacent to the New York International Carpet Show, being held from September 12 – 14 on the building's 11th Floor Event Space. A lite lunch will follow the discussion.

Pressman will start off the dialogue with a presentation entitled "**PantoneView Home + Interiors 2011 - Color Trends: The Catalysts That Create Change.**" The Vice President of Fashion, Home and Interiors for Pantone, Pressman will offer her expertise on the hot topic of color and cover key trends for 2011 and beyond. A high powered panel of color, design and carpet industry experts will join Pressman, including author Alix Perrachon, carpet designer Malene Barnett and Benjamin Moore's 2010 HUE award winner and interior designer Ghislaine Viñas.

About the panelists:

Alix Perrachon – Having worked in the rug field since 1981, Perrachon has written extensively on the subject, with pieces in *House & Garden*, *Art & Auction* and *The New York Times*, among other publications. Perrachon is also founder of Alix Unlimited, LLC, a customized consulting service in handmade oriental and decorative rugs. Through the service, clients have purchased rugs from the world over including the U.S., Europe, Latin America and as far afield as New Zealand. In addition to being an entrepreneur, Perrachon has experience working at the exclusive London-based magazine for collectors, *HALI: The Oriental Rug Journal of Oriental Carpets & Textiles* and served as editor of *The Oriental Rug* and consulting editor at *AREA Magazine*. Her book, *The Decorative Carpet: Fine Handmade Rugs in Contemporary Interiors* (Monacelli Press/Random House) will come out this fall. www.alixunlimited.com

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Malene Barnett – Malene Barnett of malene b custom handmade carpets, is a Brooklyn-based carpet designer of African-Caribbean heritage with a multi-disciplinary background in textile arts, painting and illustration. Her unique carpet designs are inspired from her international travels and are bold interpretations of cultural icons, landscapes and rituals. Each creation is designed to fit perfectly into residential, commercial or hospitality environments. Barnett has a Bachelor of Fine Arts degree in Textile Surface Design from the Fashion Institute of Technology and proudly supports Goodweave and Aid to Artisans in their quest to eliminate child labor practices, provide education and preserve handmade crafts in Africa, Asia and South America. www.maleneb.com

Ghislaine Viñas – Born in the Netherlands and raised in South Africa, Ghislaine brings a special blend of international sensibility, intuitive style, humor and refreshing enthusiasm to her interior design work. The projects she has worked on range from a townhouse in Greenwich Village, lofts in Tribeca, an art gallery in Chelsea, to offices and homes in Los Angeles, New Jersey, Holland, Pennsylvania and Connecticut. □Viiñas' work has been published in *Interior Design Magazine*, *New York Magazine*, *Departures*, *Elements of Living*, *Frame*, and *O At Home* and many other international magazines. In 2007 and 2008 she won the Interior Design Best Of Year Merit Award for Best Residential Design. In the same year, she also won the Pantone "Color Outside the Lines" competition and recently Viñas was awarded Benjamin Moore's 2010 HUE Award for Residential Interiors. <http://qvinteriors.com>

Attendees should RSVP for this event by calling the 7 W RSVP Line: 646.778.3209.

For complete and updated information about 7 W New York at 7 W 34th Street, visit www.7wnewyork.com. You can also find 7 W on Facebook and Foursquare, and follow them on Twitter.

7 W NEW YORK™ is a wholesale mart building, catering to the buyers of Home Décor, Table Top, Giftware, Textiles, Decorative Accessories, Fine Arts and related industries. Its daily hours of operation are Monday through Friday, from 9 am to 5 pm with extended hours during special market weeks. 7 W New York is a trademark of Merchandise Mart Properties, Inc. (MMPI).

MMPI is the world's leading owner and operator of showroom buildings and trade show facilities, bringing buyers and sellers together in more than 300 market events, trade and consumer shows and conferences each year.

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