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7 W NEW YORK® ENJOYS ROBUST FALL MARKET SCHEDULE

(New York, NY-October 27, 2010) 7 W Tabletop Market was an overall success, building off the positive momentum from an already busy and event-filled season. Characterized by productive appointments, strong optimism and a diverse group of buyers, 7 W showrooms took advantage of synergistic opportunities outside their usual targets and reported excellent results from the market. Over the last six weeks, 7 W New York has seen high profile attendance at the numerous tradeshow, events and star-studded parties. Programming from hands-on pop up shop training to designer panels and late night shopping enhanced the experience.

During the Tabletop Market, the building was a destination for stores across the country including Barney's New York, Bed, Bath & Beyond, Costco, Gilt Groupe, Macy's and Michael C. Fina, just to name a few.

Steven Smith from Kohl's remarked, "Everyone has been in a really upbeat, positive mood and seems to be doing well. You can see it in the products as well-lots of color. 7 W has really been a great resource for us." Janice Johnson with the Gourmet Catalog Buying Group, added, "It was great to spend some quality time with vendors who were all well organized and paying attention to trends." 7 W showrooms were pleased with the uptick in business. "We had a good day. We were jam-packed for the rest of the market and with 1000 new items, we were more than prepared to fill the need," maintained Garry Schermann from tag. Laurie Cohen, of Momo Panache, said, "We had a fantastic and productive week that blew away all expectations."

Chris Collins, vp and general manager, remarks, "It is really exciting to see so many of our tenants enjoying success in the multiple markets we serve. So much of our tenants' success was based on newfound business, which came through new channels. This is critical for all business and it is part of what 7 W brings to the table as a diverse marketplace. Our goal is help all of our tenants expand their business into new, previously uncharted territory."

Here are some other highlights from the busy season:

Pop-Up Shop 101

Pop-Up shop maven Christina Norsig struck a timely chord and inspired her audience during her seminar at Gift and Home Textiles Market. The CEO of PopUpInsider, Christina Norsig joined real estate development expert Eric Michael Anton in hosting an informative session about the hot trend of "Pop-Up Shop Retailing." Afterwards, Norsig

and Anton networked with showgoers and FIT students in the special Pop-Up shop gallery composed of clever 7 W product vignettes, which harnessed the students' visual merchandising and marketing skills. This was all in time for retailers to plan their holiday pop-up shops.

7 W Home Fashions Market

7 W kicked off September with a 50% increase in prime buyers and repeat business during Home Fashions Market. Wal-Mart, Sam's Club and Ross Stores were among the many stores who came out for the week. The New York International Carpet Show (NYICS) ran concurrently with the market on the building's 11th floor. It featured top importers of stunning, high-end, hand-woven carpets. The event and complementary Home Fashions market made 7 W a "must" destination for buyers across industries.

7 W Designer Day during Home Fashions Market

As part of 7 W's quarterly series on trends, design, style and living, Pantone's Laurie Pressman held an informative and vibrant discussion on "Color Trends for Carpets & Beyond." A high powered panel of color, design and carpet industry experts joined Pressman, including author Alix Perrachon, carpet designer Malene Barnett and Benjamin Moore's 2010 HUE award winner and interior designer Ghislaine Viñas.

7 W New York and LDB Interior Textiles Host Thom Filicia

LDB Interior Textiles and 7 W welcomed celebrity interior designer Thom Filicia to a packed crowd of buyers and designers during Home Fashions Market. The event fêted the branding accomplishments of the Style Network star. Attendees were treated to cocktails and hors d'oeuvres and enjoyed some special one-on-one time with Filicia.

The Affordable Art Fair

The Affordable Art Fair New York (AAF NYC), a platform for new and established art collectors to discover and buy affordable pieces, set up shop in the building's 11th floor event space in September. Paintings, drawings, sculptures, photography and limited edition prints from more than 60 renowned galleries from the US, Europe, Asia, Canada and South America were showcased.

Shecky's "Girls Night Out"

In October 7 W hosted Shecky's "Girls Night Out" party on the 11th floor, featuring the season's hottest fashions from emerging designers and complimentary cocktails and beverages. Attendees also received an in demand Shecky's goodie bag.

Other events scheduled for the balance of the year include:

StyleCareer Fair

October 28

7 W looks forward to hosting the only fashion-specific career fair out there. Recruiters will be looking for fashion industry professionals with backgrounds in apparel, accessories, footwear, graphics, textiles and corporate retail.

The One of a Kind Show and Sale NY®

November 11-14 and 18-21

Making its second round in New York, this time on 7 W's 11th floor, the show is a refreshing alternative to traditional retail and an ideal place to find one-of-a-kind gifts in a wide range of categories including Accessories, Ceramics, Fashion, Fiber Art, Furniture,

Glass, Gourmet, Holiday, Jewelry, Kids, Metal, Mixed Media, Painting, Paper, Photography, Sculpture and Wood.

7 W New York Winter Sample Sale

November 29-December 1

This bi-annual sale is a boon for shopping enthusiasts. 7 W's exceptional collection of suites and lines will offer a wide variety of items at reduced prices. Attendees should bring shopping bags, cash, checks and credit cards, as terms may vary by suite and exhibitor.

Retail Design Collective

December 8-10

The Retail Design Collective, produced by A.R.E. (the Association for Retail Environments) provides retailers with an annual opportunity to see the highest quality gathering of visual and design resources. Retail Design Collective will tie in with a variety of design-oriented events of particular interest to retailers, designers, and visual merchandisers.

For complete and updated information about 7 W New York, visit www.7wnewyork.com. You can also find 7 W on Facebook and follow them on Twitter.

7 W NEW YORK™ is a wholesale mart building, catering to the buyers of Home Décor, Table Top, Giftware, Textiles, Decorative Accessories, Fine Arts and related industries. Its daily hours of operation are Monday through Friday, from 9 am to 5 pm with extended hours during special market weeks. 7 W New York is a trademark of Merchandise Mart Properties, Inc. (MMPI).

MMPI is the world's leading owner and operator of showroom buildings and trade show facilities, bringing buyers and sellers together in more than 300 market events, trade and consumer shows and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center and Federal Center Southwest in Washington D.C.

VORNADO REALTY TRUST, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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