

**FOR IMMEDIATE RELEASE**

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**SUMMER AT 7 W IS SHOPPER'S HEAVEN**

*7 W New York's Sample Sale*  
(June 1-3)  
&  
*Sassy City Chicks Fashion Bash – Only at 7 W*  
(June 2-3)

(New York – May 6, 2010) This summer, 7 W New York® will be “shopping central” for value seekers with discerning tastes, with 7 W New York's Sample Sale, June 1-3, now running concurrently with the much-anticipated Sassy City Chicks Fashion Bash, June 2-3. This traveling shopping extravaganza is complete with entertainment and spa services and will be held on the building's 11th floor.

Savvy members of the trade have always enjoyed shopping the 7 W showrooms during the building's Sample Sale. This year will be no different, with 7 W showrooms boasting an unparalleled selection of unique merchandise, which cater to a wide variety of tastes. To the trade only, 7 W suites will be ready for shoppers from 9 am - 5 pm, June 1 –3.

As an added bonus, designers and buyers venturing to 34<sup>th</sup> street for the 7 W Sample Sale can also join the nearly 2500 trendsetters expected to attend the Sassy City Chicks Fashion Bash, Wednesday, June 2 and Thursday, June 3, from 5:00-10 pm. The immensely popular shopping show will include 50 jewelry, clothing, accessory and denim exhibitors, as well as liquidators with major designer labels— all at 30-80% off retail prices.

President and Founder of Sassy City Chicks, Isela Blair, believes 7 W New York is a perfect fit for the event. “7 W provides a great backdrop for our bash, which will include fabulous designers, spa and bar lounges and invites shoppers to experience an elegant, high-end sale,” she says.

Those with entrée into the Sassy City Chicks event will experience an enjoyable evening filled with great shopping, complimentary cocktails and mini-spa treatments. General Admission tickets are available to purchase for \$10 in advance or at the door. Shoppers who purchase a Sassy Tote Ticket (\$20) will

receive a goody bag valued at over \$50. For more information visit [www.sassycitychicks.com](http://www.sassycitychicks.com).

For complete and updated information about 7 W New York, visit [www.7wnewyork.com](http://www.7wnewyork.com). You can also find 7 W on Facebook and follow them on Twitter.

**7 W NEW YORK™** is a wholesale mart building, catering to the buyers of Home Décor, Table Top, Giftware, Textiles, Decorative Accessories, Fine Arts and related industries. Its daily hours of operation are Monday through Friday, from 9 am to 5 pm with extended hours during special market weeks. 7 W New York is a trademark of Merchandise Mart Properties, Inc. (MMPI).

**MMPI** is the world's leading owner and operator of showroom buildings and trade show facilities, bringing buyers and sellers together in more than 300 market events, trade and consumer shows and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center and Federal Center Southwest in Washington D.C.

**VORNADO REALTY TRUST**, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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