

New York GIFT & HOME TEXTILES MARKET WEEK® AT 7W NEW YORK®
Going Above and Beyond

(New York, NY- June 2009) 7 W New York will heat things up this summer during the New York Gift & Home Textiles Market Week (August 14-20). 7 W's all-star line up of showrooms will be ready for attendees with brand new offerings and events. In addition, 7 W plans on enhancing this year's market by embracing all aspects of the gift and home textiles industry including fine arts - a category that greatly influences trends in the design industry. This reflects 7 W's well-rounded approach to the market, which is to serve as a go-to resource for interior designers, buyers and press through permanent showrooms and a growing list of fine art shows and exhibits.

According to Chris Collins, vice president and general manager, 7 W New York "Given the high level of optimism that we have seen with all of our markets so far this year, we expect our summer market to very successful and a turning point in our industry as so many buyers and sellers have reinvented themselves and are now prepared for growth in our new economy. We have expanded our offerings, will unveil several new showrooms and will treat our attendees to many new amenities for this very important market. We expect a renewed level of enthusiasm and a very positive business experience for all here at 7 West."

Highlights of this market will include exclusive In-Suite Events, a special International Buyers Day, a "Best of the Best" lobby display and the celebratory launch of an Antiques & Interiors Design Gallery on the 8th Floor. This expansive new gallery will boast a mélange of distinctive, one of a kind decorative art pieces and gift ideas.

7 W will also showcase a Pop-Up Retail Store Gallery conceived by the Fashion Institute of Technology's Junior Class. Shopping 7 W, picking product trends, deciding on a NY location, determining product assortments and designing alluring merchandising strategies, retailers can shop the gallery to find an edited version of what is hot, new and trendy from the future leaders of our industry.

Also on the calendar is 7 W's Hawaiian Luau, kicking off a special night of suite-to-suite shopping; an exclusive viewing at The Museum of Modern Art (MoMA) in honor of *Accent on Design's* 25th Anniversary (which 7 W will co-sponsor) and *Gifts & Decorative Accessories' 58th Annual Retailer Excellence Awards*, honoring the best and brightest in the industry, as well as a special acknowledgement of Bobbie Gottlieb, Two's Company CEO who will receive the Gift for Life Industry Achievement Award at the ceremony.

In addition, the 34th Street Café will be open as always for complimentary buyers' lunches (Noon–2 p.m) on Friday, Saturday, Tuesday & Wednesday, with Saturday's lunch, courtesy of GUND®, Suite 704.

7 W New York Gift & Home Textiles Market Week ®
August 14-20, 2009

Lobby Display – 7 W Selects - New Product Introductions

Pop-up Shop Gallery

Suite 743

Visit the Pop-Up Shop Gallery conceived by the Fashion Institute of Technology's Junior Class to find an edited version of what is hot, new and trendy from the future leaders of our industry. These students shopped 7 W and identified product trends, picked a NY location, selected product assortments and designed alluring merchandising strategies for a "3 month concept" retail store. This is a not-to-miss stop!

34th Street Café

Complimentary Buyers' Lunch • Noon–2 p.m.

Keep up your stamina with our complimentary lunches

- Friday, August 14 • Saturday, August 15 – sponsored by GUND®, Suite 704
- Tuesday, August 18 • Wednesday, August 19

Daily

BWTC – Afternoon Social

Boston Warehouse, Suite 713 • 3 – 5 p.m.

Stop in the showroom any show day for unbelievable specials (code 0809SH) as well as light libations – beer, wine, soft drinks and snacks – while you shop the latest introductions from the company that wins the gold for product development.

Friday, August 14 • 9 a.m. – 5 p.m.

Exclusive Shop Early Day

7 W will roll out the red carpet for all International buyers with showroom specials, raffles, giveaways and refreshments – co-sponsored by the 7 W Exhibitors Association.

Complimentary Buyers' Lunch • Noon–2 p.m.

Saturday, August 15 • 9 a.m. – 7 p.m.

Complimentary Buyers' Lunch • Noon–2 p.m, courtesy of GUND, Suite 704

Be Charmed at Isadora & Mizrahi

Suite 807 • 2 – 4 p.m.

Join Franni de Montfalcon of **Franniart** as she shows the best way to sell her modern interpretation of the charm bracelet. A free charm is included with each purchase.

Ecoarts / Transconnection Corporation – Bossa Nova

Suite 725 • 4 – 7 p.m.

Sip Caiprinihas, munch on tasty appetizers, enjoy Bossa Nova and Enter-to-Win a trip to Brazil while shopping the latest Ecoarts product line in their new suite.

Only @ 7 W Soiree - Richard Cohen Collection

Suite 907 • 5 – 7 p.m.

Visit the Richard Cohen Collection for a special Saturday Soiree showcasing more than 14 lines that can ONLY be seen @ 7 W during Gift Week. Enjoy refreshments as you see this season's introductions.

Saturday Night at 7 W • 5 - 7 p.m.

Visitors can take advantage of additional shopping hours at 7 W while enjoying beer, wine and snacks throughout the building

NY Market: On the Town at The Museum of Modern Art (MoMA)

3:30PM – 5:30PM

11 West 53 Street, between Fifth and Sixth Avenues

Join NY Market participants in celebration of *Accent on Design's* 25th Anniversary at The Museum of Modern Art (MoMA), the foremost museum of modern art in the world. Whether you attend this viewing, or visit MoMA at your leisure during Market Week – admission is free, compliments of NYIGF, 7 W New York, 41 Madison and 230 Fifth Avenue. Simply present your summer 2009 badge at the Museum for complimentary admission at any time during Market Week (August 14-20).

Current exhibitions include *"Rough Cut: Design Takes a Sharp Edge,"* a selection of bold designs from MoMA's collection, ranging from striking posters to fierce chairs, and from incisive videos to vehicles designed for harsh terrains and unforgiving circumstances; and the return of Salvador Dalí's *The Persistence of Memory* and Vincent van Gogh's *The Starry Night*.

www.moma.org

Sunday, August 16 • 9 a.m. – 6 p.m.

58th Annual Retailer Excellence Awards - 6 – 10 p.m.

Marriott Marquis

Gifts & Decorative Accessories will hold their 58th Annual Retailer Excellence Awards, which recognizes superior performance in retailing and individual achievement. During this festive industry gathering, 2009 finalists will be recognized, retail category winners will be announced and special recognition awards will be presented. Introduced in 1951, the Retailer Excellence Awards are among the most prestigious in the industry. Tickets are \$150 each, including cocktails and dinner, and are available through www.giftsanddec.com

2009 categories include:

- Gift Store Design/Redesign
- Marketing Achievement

- Visual Merchandising/Display
- Retail Internet Innovator/Innovation
- 2009 Outstanding Manufacturer's Representative
- 2009 Rising Star
- 2009 Gift For Life Industry Achievement – Honoring our own Bobbie Gottlieb, CEO, Two's Company

Monday, August 17 • 9 a.m. – 8 p.m.

Antiques & Interiors Design Gallery Cocktail Celebration & Reception

Suite 817 • 4 – 5 p.m.

Come celebrate the launch of the John Aspley Collection of unique and distinctive design & décor pieces and meet internationally renowned John Aspley, the gallery's owner & curator. Enjoy wine, beer & appetizers while exploring the broad range of exquisite pieces and experience the story behind the man and his product.

Ecoarts / Transconnection Corporation – Bossa Nova

Suite 725 • 4 – 7 p.m.

Sip Caipirinhas, munch on tasty appetizers, enjoy Bossa Nova and Enter-to-Win a trip to Brazil while shopping the new Ecoarts product line in their new suite.

Celebrate 100 Years of Colonial Candle!

Midwest-CBK • Suite 500 • 3 – 7 p.m.

Join us for Colonial Candle's 100th anniversary celebration and be the first to try Celebrate! by Colonial Candle, the new limited edition anniversary fragrance, and six new exclusive fall and holiday scents. Receive special anniversary discounts on Ovals and tapers; and enjoy delicious hors d'oeuvres and drinks.

Creative Bath Products, Inc. - New Showroom Launch Reception

Suite 1000 • 5 – 7 p.m.

Step off the elevator into an expansive new world of decorative bath, housewares, storage & organization and decorative pillow categories creating the ultimate 'home décor' destination. Come view the new showroom and product introductions and raise a glass to their success.

Gallery Premiere – John James Audubon's *The Birds of America* Audubon Centennial Edition

D. King Irwin, Suite 739 • 5 – 7 p.m.

View all 435 plate images as never before seen since the originals were created in 1827; each meticulously restored to their original beauty.

Libations & nibbles will be served as you discover these amazing art works, available in prints or matted and framed only @ 7 W. Let your imagination take flight!

Come Together – La Villa Collections Debut Presentation of the *ishoni* Collection

La Villa Collections, Suite 735 • 5 – 7 p.m.

Meet the internationally renowned designer of the *ishoni* brand at the evening's US debut launch reception. Manuela-Federica Krebsler's inspiration and creations are a perfect harmonious blend of materials, technologies, unique style and quality – resulting in *ishoni* – "together" in Japanese.

Hawaiian Luau at 7 W • 5–8 p.m.

Aloha, and join us for the 7 W Hawaiian Luau – the hottest place to be on Monday night during Gift Week. Enjoy live island music, hula dancers and a tropical drink in the lobby before heading off to shop the suites that show the most sizzling product available anywhere. Circulate all floors for cocktails and appetizers and enter to win a Hawaiian Vacation for two, retailing for \$2,500*

Tuesday, August 18 • 9 a.m. – 6 p.m.

Complimentary Buyers' Lunch • Noon–2 p.m.

Wednesday, August 19 • 9 a.m. – 6 p.m.

Complimentary Buyers' Lunch • Noon–2 p.m.

Thursday, August 21 • 9 a.m. – 5 p.m.

Wrap up the show @ 7 W

AMENITIES & SERVICES @ 7 W

CLUB 7 W—Buyers' Lounge - Suite 729

- Complimentary coffee and water
- Parking/commuter/taxi rebate desk
- Phone, fax and Internet access
- Trade, building & city information

Oasis Day Spa

Friday, August 14 – Tuesday August 18 • 10 am – 3pm

Need a break in your shopping schedule? Check out the 7th Floor Massage Suite for treatments – available for purchase - to get you through the show.

Transportation to 7 W New York

Complimentary Transportation Between Show Venues

7 W Travel Ambassadors are available to help attendees travel easily between venues. They can be found at 7 W New York, the Jacob K. Javits Convention Center and Pier 94.

Luxury Bus Transport - From the Jacob K. Javits Center - Sponsored by GUND®, Suite 704

Sunday, August 16 • 9 a.m.–5 p.m.

Monday, August 17 • 9 a.m.–7 p.m.

Tuesday, August 18 • 9 a.m.–5 p.m.

Wednesday, August 19 • 9 a.m.– 5 p.m.

Thursday, August 20 • 9 a.m.– 1 p.m.

Luxury Limos - From The Passenger Ship Terminal Piers/Piers 94

Saturday, August 15 □ 10a.m. – 6 p.m.

Sunday, August 16 • 10 a.m.– 4 p.m.

Monday, August 17 • 10 a.m.–7 p.m.

Tuesday, August 18 • 10 a.m.–4 p.m.

Wednesday, August 20 • 10 a.m.– 3 p.m.

Taxi

Rebates are available for all taxis taken to 7 W for the show.

Other Options

NYC Bus – M34 (34th Street Crosstown Bus) or Walk (less than 20 minutes across 34th Street)

Hotel Accommodations:

Premier hotel accommodations at discounted rates are available. Attendees can visit www.7wnewyork.com and click on "Travel" to make a reservation. They can also go to clubquarters.com and request the special 7 W rate.

Travel to New York

Those coming from afar can call 800.521.4041 and refer to meeting I.D. number 596YA to receive up to 10 percent off airfare through United Airlines. Those taking AMTRAK can reference fare code X74Q-925 to receive a 10 percent discount off of the lowest fare.

7 W NEW YORK® is a wholesale mart building, catering to the buyers of Home Décor, Table Top, Giftware, Textiles, Decorative Accessories, Fine Arts and related industry. Its daily hours of operation are Monday through Friday, from 9 am to 5 pm with extended hours during special market weeks. 7 W New York is a trademark of Merchandise Mart Properties, Inc. (MMPI).

MMPI is the world's leading owner and operator of showroom buildings and trade show facilities, bringing buyers and sellers together in more than 300 market events, trade and consumer shows and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center in Washington D.C.

VORNADO REALTY TRUST, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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