

**7 W NEW YORK ANNOUNCES  
WINTER GIFT & TEXTILES SHOW HIGHLIGHTS AND  
THE RETURN OF THE ONE OF A KIND WHOLESALE SHOW™ NYC**

**NEW YORK, NY** (October 29, 2008) — This January 23-29, 7 W New York Gift & Home Textiles Market Week will become the ultimate shopping destination for thousands of retailers across the country with unmatched product resources and amenities. In addition to an extensive directory of gift, home and textile showrooms, in-suite events and receptions, 7 W will be treating its visitors to its own assortment of themed parties, extended shopping hours, giveaways, and complimentary amenities and services throughout the week.

To make a trip to 7 W even more enticing, 7 W is pleased to announce the return of the popular **One of a Kind Wholesale Show™ NYC**. After a well-received debut last summer, the One of a Kind Wholesale Show will return to the 11<sup>th</sup> floor Market Suites at 7 W from January 24–27 and will feature original work from a juried selection of top artists, artisans and designers. From experimental metal sculptures to delicate and ornate pieces of glassware, the One of a Kind Wholesale Show will feature limited edition collections hand-crafted to perfection that will complement the range of giftware and home accessories buyers will find throughout the building.

According to Chris Collins, vice president and general manager, 7 W New York, “All of us at 7 W pride ourselves on being a solution to the current challenges facing our tenants, exhibitors and attendees. We are continually working to enhance our offerings and make 7W a highly valuable experience for all of our partners. We see the winter market as the most significant opportunity to date and expect that our efforts and the efforts of our tenants and exhibitors will result in a very successful show and strong start to 2009.”

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Lisa Simonian, vice president of marketing for the One of a Kind Wholesale Show, adds, “We are thrilled to again be a part of the vibrant New York Market. For the winter show, we are working on an exhibitor mix that will include key returning artisans as well as exciting new-comers.”

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**Friday, January 23<sup>rd</sup> (Hours: 7 W Showrooms open 9 a.m.–5 p.m.)**

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**International Buyer Appreciation Days**

*Friday, January 23<sup>rd</sup> & Saturday, January 24<sup>th</sup>*

Co-sponsored by the 7 W Exhibitors Association, 7 W will roll out the red carpet for all its international buyers with showroom specials and pre-show tours.

**Complimentary Buyers' Lunch** (Noon–2 p.m.) – 34<sup>th</sup> Street Cafe

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**Saturday, January 24<sup>th</sup> (Hours: 7 W Showrooms- 9 a.m.-7 p.m./ One of a Kind-10 a.m. -7 p.m.)**

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**Soft Home @ 7 W**

The New York Home Textiles Market Week® begins at 7 W with a full day of in-suite events focusing on the softer side of life. The building's growing roster of home textile showrooms will feature special product launches, receptions and personal appearances. A complete list of showroom happenings will be available closer to the show opening.

**One of a Kind Meet the Artists Morning Coffee Kickoff**

*10:00 a.m., 11<sup>th</sup> Floor Market Suites*

In honor of the opening of the One of a Kind Wholesale Show, visitors can meet the One of a Kind artists, artisans and designers showcasing their unique products on opening day.

**Complimentary Buyers' Lunch** (Noon–2 p.m.) – 34<sup>th</sup> Floor Street Café

**Saturday Night at 7 W**

*5:00 – 7:00 p.m.*

Buyers can enjoy beer, wine and snacks throughout the building while taking advantage of additional shopping hours.

**One of a Kind Opening Night Party**

*5:00 – 7:00 p.m., 11<sup>th</sup> Floor Market Suites*

The One of a Kind Wholesale Show will kick off on Saturday night with the One of a Kind Opening Night Party. Creative libations and hors d'oeuvres will be served while the guests will be introduced to the country's best hand-crafted artists.

**Sunday, January 25<sup>th</sup> (Hours: 7 W Showrooms, 9 a.m.- 6 p.m./One of a Kind, 10 a.m.- 3 p.m.)**

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**One of a Kind Bloody Mary Brunch**

11:00 a.m. – 1:00 p.m., 11<sup>th</sup> Floor Market Suites

Bloody Marys and breakfast fare will be available as buyers shop the unique booths of the One of a Kind artists, artisans and designers.

**Gift For Life's STAKES ARE HIGH Casino (benefiting DIFFA)**

6:00 – 10:00 p.m.

La. VENUE, 608 W 28<sup>th</sup> Street at 11<sup>th</sup> Avenue

Marking the 17<sup>th</sup> anniversary of Gift for Life, join 7 W for a night of gambling, food, drink, music and dancing in collaboration with DIFFA: Design Industries Foundation Fighting AIDS. Individual tickets are \$150 and can be purchased by visiting [www.diffa.org/giftforlife](http://www.diffa.org/giftforlife) or contacting [jdexter@diffa.org](mailto:jdexter@diffa.org).

**Monday, January 26<sup>th</sup> (Hours: 7 W Showrooms, 9 a.m. -8 p.m./One of a Kind, 10 a.m.-8 p.m.)**

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**Home for the Holidays @ 7 W**

7 W will continue to cultivate the holiday spirit by displaying the best products in holiday and every day décor and entertainment. Details on launches, special appearances and receptions will be announced in the coming weeks.

**Mardi Gras at 7 W**

5:00 – 8:00 p.m.

7 W New York is pleased to present its own version of "les bon temps rouler." On Monday, January 26<sup>th</sup>, the gift and home textiles crowd will warm up to the sounds of New Orleans jazz in the lobby before heading off for an evening of late night shopping. Start at the top of the building – with the One of a Kind Wholesale Show on the 11<sup>th</sup> floor – for an array of mouth-watering cocktails and festive appetizers and wind through each level of the building. Each floor will offer a chance to win an authentic Mardi Gras vacation for two, which retails for \$2,500.\*\*

**Tuesday, January 27<sup>th</sup> (Hours: 7 W Showrooms, 9 a.m.-6 p.m./One of a Kind, 10 a.m.-5 p.m.)**

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As all good things must come to an end, Tuesday marks the final day of the One of a Kind Wholesale Show. The Gift and Home Textiles Market will stay open for shopping for another two days.

**Complimentary Buyers' Lunch** (Noon–2 p.m.) – 34<sup>th</sup> Street Café

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**Wednesday, January 28<sup>th</sup> (Hours: 7 W Showrooms, 9 a.m.-6 p.m.)**

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**Complimentary Buyers' Lunch** (Noon–2 p.m.) – 34<sup>th</sup> Street Café

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**Thursday, January 29<sup>th</sup> (Hours: 7 W Showrooms, 9 a.m. – 5 p.m.)**

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Wrap up your show shopping @ 7 W.

**7 W Amenities:**

**34<sup>th</sup> Street Café**

- Morning Complimentary Coffee (9 – 11 a.m. Every Show Day)
- Complimentary Buyers' Lunch (Noon – 2 p.m. Friday, Saturday, Tuesday and Wednesday)

**Club 7 W: Buyer's Lounge**

- Suite 729
- Phone, fax and Internet access
- Library of industry periodicals
- Parking/commuter/taxi rebate desk

- Complimentary coffee and bottled water

### **One of a Kind Information Kiosk**

- 11<sup>th</sup> Floor Market Suites
- Parking/commuter/taxi rebate desk
- Building & city information

### **Complimentary Transportation Between Show Venues**

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Let the 7 W Travel Ambassadors help you get back and forth with ease. Visit them at 7 W New York, the Jacob K. Javits Convention Center or at Pier 94 for assistance and information.

### **Trolley Transport**

From the Jacob K. Javits Center

Saturday, January 24 • 9 a.m. – 6 p.m.

Sunday, January 25 • 9 a.m.– 5 p.m.

Monday, January 26 • 9 a.m.– 7 p.m.

Tuesday, January 27 • 9 a.m.– 5 p.m.

Wednesday, January 28 • 9 a.m.– 5 p.m.

Thursday, January 29 • 9 a.m.– 1 p.m.

### **Luxury Limos**

From The Passenger Ship Terminal Piers/Piers 90/92/94

Saturday, January 24 • 10a.m. – 6 p.m.

Sunday, January 25 • 10 a.m.– 4 p.m.

Monday, January 26 • 10 a.m.– 7 p.m.

Tuesday, January 27 • 10 a.m.– 4 p.m.

Wednesday, January 28 • 10 a.m.– 4 p.m.

Thursday, January 29 • 10 a.m. – 1 p.m.

### **Taxi**

From anywhere—rebates are available for your ride to 7 W

### **Other Options**

NYC Bus – M34 (34th Street Crosstown Bus) or Walk (less than a 20 minute stroll across 34th Street)

### **Travel to 7 W New York**

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#### **Hotel Accommodations:**

Premier hotel accommodations at discounted rates are available now for The New York Gift Week. Spots fill up quickly, so visit [www.7wnewyork.com](http://www.7wnewyork.com) and click on “Travel” to make your reservation today.

#### **Save on Hotel Accommodations with Club Quarters:**

To make your reservation, visit [clubquarters.com](http://clubquarters.com), using 7 West as your password, or call 212.575.0006 and ask for the 7 W New York rate.

#### **Save up to 10 percent on United Airlines:**

Simply call 800.521.4041 and refer to meeting I.D. number 596YA to receive up to a 10 percent discount on your airfare.

#### **Save 10 percent on AMTRAK Rail:**

Please call 800.USA.RAIL and reference fair code X74Q-925 to receive a 10 percent discount off of the lowest fair.

\*\* No purchase necessary. Void where prohibited. Odds depend on number of applicants who participate. Retail value of prize \$2,500. Participants may enter by dropping their business cards in the glass bowls located on each gift floor or by sending a self-addressed stamped envelope to “7W Giveaway”, c/o Merchandise Mart Properties, Inc., Marketing Department, 7 West 34th Street, New York, New York, 10001. All mail entries must be received by January 26, 2009 for participation. Rules are available upon request.

For more information about the program, showrooms and transportation, log onto [www.7wnewyork.com](http://www.7wnewyork.com).

The New York Home Textiles Market Week® is a registered trademark of George Little Management, LLC.

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**7 W NEW YORK™** is a wholesale mart building, catering to the buyers of Home Décor, Table Top, Giftware, Textiles and Decorative Accessories. Its daily hours of operation are Monday through Friday, from 9 am to 5 pm with extended hours during special market weeks. 7 W New York is a trademark of Merchandise Mart Properties, Inc. (MMPI).

**MERCHANDISE MART PROPERTIES, INC. (MMPI)** is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center and Federal Center Southwest in Washington D.C.

**VORNADO REALTY TRUST**, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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