

7 W NEW YORK® EXPANDS ONLINE SERVICES
New E-Catalog Gallery Helps Buyers Prep for Market

NEW YORK, NY – (December 15, 2008) – Offering another opportunity to enhance the buying experience, 7 W New York is pleased to announce the launch of the 7 W E-Catalog Gallery. This interactive online resource will allow buyers to shop and prepare for buying trips from their homes or offices. Kicking-off in time for the Winter New York Gift and Home Textiles Market® planning, the E-Catalog Gallery consolidates tenant company brochures and catalogs online into one easy-to-use, searchable database. Buyers will reap the benefits of a virtual representation of the distinct 7 W marketplace, while tenants will have a revolutionary new way to display products that is good for business and the environment by reducing printing and paper usage.

The E-Catalog Gallery is a service offered exclusively through Whereoware – a web-based technology provider with a strong reputation for its work with some of the top names in the gift, home and tradeshow industries. Instead of tediously sifting through hundreds of individual catalogs and company websites, buyers will be able to search for a specific product, company or category, and gain instant access to the gamut of products offered at the 7 W showrooms. When users note something of interest and want more information, the software directs them to a lead page, which is then sent to the manufacturer for follow up. Therefore, the Gallery also serves the tenants by broadening their audience, cultivating new customers and strengthening and creating electronic relationships.

“7 W is excited to offer this new feature to our buyers,” says 7 W New York Vice President and General Manager Chris Collins. “The E-Catalog Gallery is an innovative yet practical tool that is a beneficial resource for manufacturers as well as buyers. Participating tenants will have access to the online software and can change images and product details at any time, which will keep the resource and buyers up-to-date.”

The E-Catalog Gallery is a 7 W Exhibitors Association-sponsored initiative spearheaded by Nancy Michael, board president and director of marketing for tag. According to Michael, “This is a highly effective tool for our buyers. It is very dynamic in its design, a visual for the buyer and a prospecting tool for the exhibitor. In the short time the gallery has been up, we have received numerous leads and we are in the process of following up with each and every one of them!”

For more information about the new E-Catalog Gallery and other services available only at 7 W, please visit: <http://www.7wnewyork.com>

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7 W NEW YORK™ is a wholesale mart building, catering to the buyers of Home Décor, Table Top, Giftware, Textiles and Decorative Accessories. Its daily hours of operation are Monday through Friday, from 9 am to 5 pm with extended hours during special market weeks. 7 W New York is a trademark of Merchandise Mart Properties, Inc. (MMPI).

MERCHANDISE MART PROPERTIES, INC. (MMPI) is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center and Federal Center Southwest in Washington D.C.

VORNADO REALTY TRUST, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.