

**7 W NEW YORK® WELCOMES
NEW PERMANENT SHOWROOMS
TO ITS EVER-EXPANDING TENANT ROSTER**

NEW YORK (January 12, 2009) – 7 W New York has made some exciting new additions to its directory of permanent giftware, home decor and tabletop tenants. Over the next few months, buyers at 7 W will find a whole new crop of resources to shop including: Fisher Home Products, Enesco, Orian Rugs, and Montage Group/World Dynasty. By offering ceramic and glassware collections designed by well-respected artisans to finely woven rugs and commercial floormats, these new exhibitors will complement top tier brands that already call the 34th Street venue home.

Known for attracting the finest manufacturers and distributors in the gift, tabletop and home decor industries from around the globe, companies like Orian Rugs are relying on 7 W's reputation to establish a loyal customer base in New York. According to Paul Sullivan, senior vice president of sales and marketing for Orian, "We are excited to be part of the finest market building in New York, which offers our customers first class presentation of our products in a truly modern atmosphere."

Chris Collins, vice president and general manager of 7 W adds, "I am thrilled to offer these very strong brand names to our buyers. We are very confident that we will enjoy a successful market season and in turn will support the success of each of our new partners."

NEW PERMANENT SUITES

Fisher Home Products (547) – Fisher Home Products have been in the business of creating high-end and promotional-priced ceramics and glassware for nearly half a century. Recently acquired by Canadian consumer products company The Accent-Fairchild Group, Fisher Home Products now enjoys the status of being a global leader in the tabletop industry. Collaborating with handpicked artisans around the globe, the company boasts an eclectic range of items from trendy dinner and server ware to eco-friendly bamboo salad sets. They also have expertise in bone china, acacia wood and porcelain, which makes them a respected resource in the design community. In their new home at 7 W, buyers can expect to find a frequently changing assortment of products as the company plans to update the showroom every month. <http://www.accentfairchild.com>

Enesco (704) – Enesco LLC and 7 W New York are pleased to announce that Enesco will be opening a spacious new showroom in 7 W in time for the 2009 Winter Gift Market where Enesco will launch a contemporary ceramic collection by artist Michael Macone called Potter's Shed. As Sujata Luther of Enesco states, "Considering 7 W's reputation as an important resource in the tableware and gift industry, we look forward to our relationship with them to complement our strong portfolio of consumer driven brands." Originally founded in 1958 as the importing arm of the N.Shure Company, Enesco's rich history, and its current passion and focus on innovation, have helped it become a leading producer of giftware and home and garden decor products today. From Heartwood Creek by Jim Shore to numerous Walt Disney collections, the company carries some of the world's most recognizable brands appropriate for any occasion. <http://www.enesco.com>

Orian Rugs (307) – From Persian-inspired patterns to contemporary designs, Orian Rugs boasts hundreds of unique product offerings with a wide variety of styles and colors. Although it is one of the country's oldest domestic rug manufacturers, it is known for being on the cutting edge with its state-of-the-art manufacturing plant and socially responsible recycling program. It has also won multiple safety and corporate responsibility awards, making the brand a respected name in the manufacturing industry. On the eve of its 30th anniversary, Orian will make 7 W the home of its new 4,000 square foot showroom in New York. Following a cocktail reception to mark the occasion, the company will open its doors to the public in time for the Home Fashions Market in March. <http://www.orianrugs.com>

Montage Textiles/World Dynasty (617) – On December 1st, Montage and World Dynasty made 7 W their new home. Montage has been in business for 20 years and World Dynasty for 12 years. Together they are a production company that sells to importers/manufacturers who sell to major retail companies. They sell fabrics such as solid, prints, yarn dyes and various other knit novelty fabrics and manufacture men's, women's and children's sleepwear, robes, terry shower caps, slippers and bedding sets. New products are introduced every month.

7 W NEW YORK™ is a wholesale mart building, catering to the buyers of Home Décor, Table Top, Giftware, Textiles and Decorative Accessories. Its daily hours of operation are Monday through Friday, from 9 am to 5 pm with extended hours during special market weeks. 7 W New York is a trademark of Merchandise Mart Properties, Inc. (MMPPI).

MERCHANDISE MART PROPERTIES, INC. (MMPI) is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center and Federal Center Southwest in Washington D.C.

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