

FOR IMMEDIATE RELEASE

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7 W SPOTLIGHTS GARDEN/OUTDOOR DINING & ENTERTAINING

*7 W New York Tabletop Week (April 12-15)
in conjunction with
Printsource New York (April 12-13)*

(New York, NY- March 2011) This April, 7 W New York will be getting into the spirit of spring with a garden/outdoor dining & entertaining themed Tabletop Week, April 12-15, which will run concurrently with Printsource New York's show (on the 11th floor event space of 7 W), the premier market for textile and surface design. Highlights of the market include a celebratory garden party, a collaborative tabletop display with Printsource prints as inspiration and outdoor furniture as a backdrop, and a lively keynote presentation on trends in the tabletop/entertaining world. The week will also mark the debut of new suites and showrooms boasting new lines, including a Chef Emeril licensed collection from Zak Designs, Sorella Home now with the Richard Cohen Collection, Inc. and the Marc Blackwell collection in Gallery On Six, rounding out 7 W's already rich variety of offerings.

A sneak peek of the week:

Lobby Display: "Outside + Inside"

7 W's lobby will become a chic garden oasis with a quartet of outdoor lounge areas outfitted with pieces from Belgian furniture manufacturer, Royal Botania and accessorized with top-notch tabletop items from 7 W suites. 7 W's stylist Nancy Alusick will use garden-inspired prints courtesy of Printsource New York as inspiration for the four seasonal tabletop vignettes, illustrating easy looks for home dining and entertaining both indoors and out. The displays will remain in 7 W's lobby through April 29th.

7 W Tabletop Celebration – A NYC Garden Party

Tuesday, April 12
Suite 729
5:00-7:00 p.m.

7 W will host an elegant, not-to-be-missed Garden Party to toast the Tabletop Week. For the festive networking event, the building will offer a full spread of refreshments and hors d'oeuvres for industry buyers, manufacturers, and designers.

Trends in Tabletop and Entertaining at Home-Keynote Presentation

Wednesday, April 13
Printsource Future Café - 11th floor
9:30 a.m.

With more and more people opting to entertain at home, inviting friends and family over for gatherings – both inside and outdoors, choosing the right tabletop items has become an important task. The right tabletop look can really enhance the at home dining experience and set the appropriate mood. Callie Jenschke, NY designer, stylist, blogger,

and trend expert who has worked with such names as *Everyday with Rachael Ray*, *Lonny* and *O at Home*, will provide her insights on the latest tabletop and entertaining trends from her standpoint as a design-savvy industry-watcher. The presentation is a part of Printsource's Future Café, a seminar series on emerging trends in apparel and home fashions (April 12-13 on 7 W's 11th floor). This special presentation is FREE for all Tabletop and Printsource attendees.

New Suites and Lines

Steelite International U.S.A. Inc. /Minners Designs (Suite 929)

Steelite International is one of the world's leading manufacturers and supplier of award-winning, inspirational tabletop ranges for the international hospitality industry. Their product range includes complete tabletop, china, bone china, porcelain, flatware, buffet and glass items. The suite also boasts brand names such as Rene Ozorio, Steelite Distinction and Performance, Montgatina, Pillivuyt, Narumi Bone China, Rona 5 Star Glass, Bormioli Rocco, La Tavola, and Worthy, Noble & Kent. For added convenience, Minners Designs, the company's representative, occupies office space in the showroom. John Miles, president of Steelite International America, remarks, "The space at 7 W is a fantastic opportunity for Steelite/Minners to showcase a stunning array of tabletop products." www.steelite.com, www.facebook.com/steelite, www.twitter.com/steeliteusa, www.minners.com/

Savinio Designs (Suite 712)

Savinio Designs, an upscale company renowned for its fashion forward products, will be debuting their current collection at 7 W during the upcoming tabletop market. An authority in tabletop, the company is known for developing unique designs, skillfully combining trend and tradition. Their pieces encompass casual, seasonal and holiday themes and utilize some of the most current and exciting finishes and glazes in the market. Their expertly crafted line of products has garnered them an extensive and varied customer base. Offering something for everyone, the company's trend right items range from ceramic dinnerware and accessories to functional giftware, bakeware and serveware.

Marc Blackwell Collection at Gallery On Six (Suite 604)

Gallery On Six is delighted to carry Marc Blackwell's collection of dinnerware, glassware, table linens, lamps, pillows and home fragrance in their longstanding 7 W suite. The introduction is both a collaboration and homecoming. The seasoned designer, who has worked with names such as Bally of Switzerland and Baccarat, has been friends with the Gallery and 7 W families for years, beginning his career at Vietri, who at the time had a showroom in The Gallery at 225 5th Avenue. Blackwell believes that now is a fantastic time to endorse and benefit from the sales opportunities that come with the association with Gallery On Six in 7 W. Of his new presence in the building, he remarks, "Everyone should have a home in New York, it feels right to be available to retailers all the time again." www.marcblackwell.com, www.twitter.com/marcolblackwell

In-Suite Events

Attendees should check on 7 W's website, www.7wnewyork.com, for a listing of in-suite events going on during the week closer to the show dates.

7 W Amenities & Services

- Complimentary Buyers' lunch – Tuesday, Wednesday, Thursday
- Complimentary coffee & water
- Complimentary on-call limo service between 7 W New York and Forty One Madison
- Industry & city information

For complete and continually updated information about 7 W New York, keep visiting www.7wnewyork.com. You can also find 7 W on Facebook and follow them on Twitter. For additional information on Printsource New York, please visit www.printsourcenyork.com.

7 W NEW YORK® is a wholesale mart building, catering to the buyers of Home Décor, Table Top, Giftware, Textiles, Decorative Accessories, Fine Arts and related industries. Located at 7 W 34th Street, its daily hours of operation are Monday through Friday, from 9 am to 5 pm with extended hours during special market weeks. 7 W New York is a trademark of Merchandise Mart Properties, Inc. (MMPI).

MMPI is the world's leading owner and operator of showroom buildings and trade show facilities, bringing buyers and sellers together in more than 300 market events, trade and consumer shows and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center and Federal Center Southwest in Washington D.C.

VORNADO REALTY TRUST, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

PRINTSOURCE NEW YORK, the Premier Market for Textile and Surface Design, holds three shows a year in New York City. The event features hundreds of collections by international design studios and agents, with a focus on original and vintage prints, and attracts virtually every major US manufacturer and retailer in fashion and home textiles. By holding the April show in conjunction with Tabletop Week, Printsource and 7 W will enable buyers to experience their respective industries from a fresh vantage point.

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