

EVENTS & PRODUCT INTROS IN 7 W SUITES SPRINGING UP

7 W New York@ Tabletop Week (April 12-15, 2011)

in conjunction with

Printsource New York (April 12-13, 2011)

(New York, NY- April 5, 2011) 7 W New York announces a host of celebratory launches and designer appearances for the upcoming Tabletop Week (April 12-15). Combined with 7 W's Garden Party cocktail reception, an entertaining and outdoor dining focused trend presentation with Callie Jenschke, as well as Printsource New York's complementary presence on the 11th floor, the Tabletop Week at 7 W is shaping up to be a lively market.

Below is a snapshot of in-suite events and product introductions:

Gallery On Six (Suite 604)

Designer Appearances and Innovative New Products

Sweet treats will be available each market day in honor of the suite's newest collections. Attendees are encouraged to leave their card for a chance to win a tabletop gift (\$50 retail value) from Ravenscroft Crystal during the market. Daily drawings will be held Tuesday – Friday! New collections being feted at Gallery On Six are:

Marc Blackwell Collection

Designer par excellence, Marc Blackwell, chose Gallery On Six in 7 W as his new NYC headquarters to showcase his sophisticated collection of dinnerware, glassware, table linens, lamps, pillows and home fragrance. He will be available to chat with attendees during the week - the date and time of his visit will be announced closer to the market. www.marckblackwell.com; www.twitter.com/marcolblackwell

Switch-A-Dish

This clever new company's dinnerware system consists of a set of basic white plates packaged along with interchangeable rings that change the look of the plates in a snap. The rings range in design from elegant solid colors to whimsical patterns. Meet, designer Karen McCombs to switch up your own dish!www.switchadish.com; www.facebook.com/pages/Switch-A-Dish/162082527170441?sk=info

Kaga Maki-e Collective

Exquisite traditional luxury tabletop items from elite Japanese artisans will also be on display in the Gallery. To add to the experience, guests will be treated to delicious sake as they peruse the offerings. www.kk-makie.com

Richard Cohen Collection, Inc. (Suite 907)

Designer Tri-fecta: *Meet the Visionaries Behind the Collections*

Tuesday – Thursday, April 12 – 14

www.richardcohencollection.com

Refreshments will be served to toast the designers of just some of Richard Cohen Collection's popular lines including:

Lappas Silversmith – George Lappas, owner, will be on-hand all the way from Buenos Aires to answer questions and show off his exquisite leather & silver wares. www.lappas.com

Halcyon Days – Janice Proctor, managing director of the British purveyor of luxury products, which includes antiques, enamels, porcelain and jewelry, will meet and greet with guests. www.halcyondays.co.uk, www.facebook.com/pages/Halcyon-Days/17619257797

Sorella Home – Terri Casner, founder & designer of the artisanal tableware and home décor company, will toast to their debut in the showroom and mingle with market attendees. www.sorellahome.com, www.facebook.com/pages/Sorella-Home/134950813196848, www.twitter.com/SorellaHome

For updated Tabletop Week details and complete and continually updated information about 7 W New York, keep visiting www.7wnewyork.com. You can also find 7 W on Facebook and follow them on Twitter. For additional information on Printsource New York, please visit www.printsourcenewyork.com.

7 W NEW YORK® is a wholesale mart building, catering to the buyers of Home Décor, Table Top, Giftware, Textiles, Decorative Accessories, Fine Arts and related industries. Located at 7 W 34th Street, its daily hours of operation are Monday through Friday, from 9 am to 5 pm with extended hours during special market weeks. 7 W New York is a trademark of Merchandise Mart Properties, Inc. (MMPI).

MMPI is the world's leading owner and operator of showroom buildings and trade show facilities, bringing buyers and sellers together in more than 300 market events, trade and consumer shows and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; the Architects & Designers Building, 7 W New York, and Piers 92/94 in New York City; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; the Washington Design Center in Washington DC; and Cleveland Medical Mart & Convention Center in Cleveland.

VORNADO REALTY TRUST, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

PRINTSOURCE NEW YORK, the Premier Market for Textile and Surface Design, holds three shows a year in New York City. The event features hundreds of collections by international design studios and agents, with a focus on original and vintage prints, and attracts virtually every major US manufacturer and retailer in fashion and home textiles. By holding the April show in conjunction with Tabletop Week, Printsource and 7 W will enable buyers to experience their respective industries from a fresh vantage point.

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