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MEDIA CONTACTS:

Victoria Kent
Public Relations Manager
MMPI
Phone: 312.527.7508
E-mail: vkent@mmart.com

Nancy Joseph
N. Joseph Marketing Communications
for L.A. Mart
Phone: 310.305.0230
E-mail: nancy@njoseph.com

NEWLY INTEGRATED CALIFORNIA GIFT SHOW® @ L.A. MART® AND LOS ANGELES CONVENTION CENTER OFFERS 1,000 COMBINED TEMPORARY EXHIBITORS, AND NEARLY 300 PERMANENT SHOWROOMS WITH OVER 10,000 PRODUCT LINES

LOS ANGELES, CA (June 23, 2009) – This summer, the newly integrated California Gift Show becomes the largest gift and home furnishings resource on the west coast. With nearly 300 permanent year-round showrooms at the L.A. Mart and a combined temporary exhibitor roster of more than 1,000 fresh, unique resources at both the L.A. Mart and Los Angeles Convention Center, buyers on the west coast will have ample reason to return to attend this summer.

“Los Angeles will once again become the key market for buyers on the west coast,” said Peggy Coleman, vice president marketing, L.A. Mart and California Gift Show. “Our buyers are very excited about the upcoming July market, they look forward to a streamlined show that is easy, productive and fun for them to shop, our goal is to make the market experience seamless.”

The increased scale of the show is especially important for buyers of holiday/seasonal merchandise at summer market. Los Angeles will now be the place to go for all holiday buying in July, the time of year when traditional holiday buying begins. “The breadth of holiday resources is now second to none,” said Frank Joens, vice president sales, California Gift Show. “We are attracting new and returning exhibitors at a pace unseen for many years, this acquisition is a win-win for everyone.”

ONE SHOW AT TWO LOCATIONS

New holiday merchandise, products, lines and categories will emerge to satisfy broader buyer demand. The California Gifts Show’s L.A. Mart Temporaries welcomes some of the most important names in the gift industry such as Vera Bradley, Mark Roberts, Christopher Radko, Alef Judaica, Keena & Co., Creative Gifts, Green Hill, Enesco, and Transpack. In addition to fashionable new Christmas merchandise, hard to find Judaica resources land on the floor of the L.A. Mart Temporaries this July.

Additionally at the California Gifts Show’s Los Angeles Convention Center location, amazing buying opportunities exist in all key categories from resort, fashion accessories, boutique, extracts, gift, stationery, kids and many more. Outstanding exhibitors include Bearington Collection, Ohio Wholesale, Ed Hardy Candles, Found Image Press, Laughing Elephant, Hat Stack, Dorfman Pacific, Zad, Jimmy Crystal, VIP International, Enjoy Lighting, Maximal Art, Kito Design, Lady from Venice, Alex Carol, Folkmanis, Hot Focus, Spokandy, Chukar Cherry, Chocolate and Steel,

- More -

NEWLY INTEGRATED CALIFORNIA GIFT SHOW @ L.A. MART® AND LOS ANGELES CONVENTION CENTER OFFERS INCREASED RESOURCES

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Amery Carriere Designs and Bo's Art Studio to name but a few. And, in the ever-exciting World Style section housed in Kentia Hall, exhibitors include; Swahili Imports, Tesoros Trading, Karma Living, Poco A Poco, SPIRAL Foundation, Grenouille, Caught My Fancy and Glorie.

Downtown Los Angeles itself has undergone a major transformation and revitalization. The opening of entertainment destination L.A Live and its popular venues will make gift and home furnishing buyers' time in downtown Los Angeles even more enjoyable than ever before.

"We are thrilled to offer our buyers even more compelling reasons to shop with us. The product selection will be unparalleled and the ease of market experience for the buyers - one registration process, one show directory and one shuttle benefits everyone, but mostly our buyers," said Mark Furlet, vice president and general manager, L.A. Mart and California Gift Show. "Los Angeles is now a one-stop resource for west coast buyers and a force to be reckoned with."

L.A. Mart® is a registered trademark of MMPI. **The California Gift Show®** is a registered trademark of MMPI. L.A. Mart is home to nearly 300 permanent year-round, residential, decorative accessory and gift showrooms serving the retail and interior design industries. The California Gift Show and L.A. Mart Temporaries features over 500 temporary exhibitors of lifestyle merchandise, home décor and furnishings, in the newly enhanced and expanded Temporaries @ L.A. Mart, and Los Angeles Convention Center making the New California Gift Show the preeminent market for gift and home furnishings products on the West Coast. L.A. Mart is located at 1933 South Broadway, Los Angeles, CA 90007. For more information call 213-763-5800 or visit www.lamart.com

MMPI is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year. MMPI manages The Merchandise Mart and 350 W. Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center in Washington D.C.

Vornado Realty Trust, owner of MMPI, based in New York City, is a fully integrated real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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