

NEW AND EXPANDED SUITES AT 7 W NEW YORK®
More to Discover in Midtown... The List Keeps Growing

(New York, NY – July, 16 2009) Ten new and expanded permanent suites are set to launch at 7 W New York during the upcoming Gift & Home Textiles Market Week®, August 14 – 20, 2009. Covering a broad scope of diverse product categories - antiques, apparel, baby, bath, bedding, fashion accessories, furniture, glassware, grillware, jewelry, kitchen textiles, tabletop, serveware and more - these new suites will add an exciting dimension to the extensive offerings already available at 7 W.

Gift Week attendees are invited to shop these new showrooms and enjoy special promotions and events at some of these exceptional spaces including opening celebrations as well as designer appearances.

Chris Collins, vice president and general manager of 7 W New York, states, “With so many new showrooms and a significantly more robust event schedule, our Gift and Home Textile Market week promises to be a big success. We are at a point where optimism seems to be prevailing and we are working to support that positive vibe within the industry with many more events and buying opportunities for our market attendees. We expect our market week to set the tone for what should be a prosperous second half of the year.”

New and expanded suites include:

Creative Bath Products, Inc. (Suite 1000) – Just one year after moving to a large showroom at 7 W, the premier manufacturer of decorative home furnishings and bath products is expanding to their new 10,000 sq. foot elevator front suite on the building's 10th floor. This additional space will allow the company to better feature and showcase its many product categories – all of which are important to their pursuit of becoming the “home décor” destination for domestic & global customers. Attendees are invited to view the new showroom and product introductions and raise a glass to Creative Bath's success on Monday, August 17 from 5 – 7 p.m. during their official launch reception.
www.creativebath.com

Creative Gifts International/MoMo Panache (Suite 935) – These two 7 W tenants and key players in the gift industry have officially merged, setting up shop in a brand new 7 W suite. President of Creative Gifts International Lou McNeil says, “We are very excited to have a new, enlarged space to showcase all of the brands in the Creative Gifts International and MoMo Panache family.” On Monday August 17 from 5PM to 8PM, visitors to the suite who donate \$20 or more to the Greater NYC Affiliate of Susan G. Komen for the Cure® fighting breast cancer will receive a glass personally signed by Helen James, designer and founder of MoMo Panache.
www.creativegiftsdirect.com/www.momopanache.com

Colomba Living (Suite 839) – Formerly a boutique with a long and successful experience in Santiago, Chile; this 7 W newcomer has grown into an international lifestyle brand known for its distinctive and elegant collection of apparel, bedding and bath items in natural fibers and subdued hues. Colomba Living, recently opened at 7 W,

will unveil the latest collection by founder and designer Marcela Hernández during a special event on Monday August 17 at 6 pm. Hernández will explain the manufacturing of her products made exclusively of natural fibers which includes several handmade techniques such as weaving, looming, embroidery and printing. The company will also launch their new catalogue during the event. www.colombaliving.com

The John Aspley Collection (Suite 817) – This refined collection of antiques, collectibles and handcrafted objects will be the first in a series of curated gallery exhibits enhancing 7 W's reputation for all things art and design. John Aspley, the owner and internationally renowned curator behind the U.K.- based Antiques and Interiors, has traveled the globe to search for precious and distinctive pieces that will surely be a lively attraction and a source of inspiration for the design community. To celebrate the launch of Aspley's collection, buyers are invited to a cocktail reception on Monday, August 17 from 4 – 8 p.m. www.antint.com

La Villa Collections (Suite 733) – La Villa represents the finest Italian artisans in the home décor industry today. The company, which made its 7 W début during Spring Tabletop Week, brings together old world craft and modern design in handcrafted furniture, glassware, ceramics and silver. On Monday, August 17 from 5 – 7 p.m. La Villa will celebrate their official showroom launch as they host the debut presentation of the **iSHONI** collection where buyers can meet the internationally renowned designer, Manuela-Federica Krebsler. www.lavillacollections.com

Pat Martinek's Baby and Children's NY Pavilion (Suite 820) – The ultimate source for everything baby and child has recently settled into their new home at 7 W . The company specializes in home, nursery and customized products with a French country and English design aesthetic - Martinek's signature for over 20 years. They plan to host two special evening events – Saturday and Monday during the show and will offer hors d'oeuvres and refreshments throughout the week. Companies exhibiting in Pat Martinek's Baby and Children's NY Pavilion are: Angel Song , I Lite 4 U , Just Too Cute , Chi Chi Baby , Hayli Bug , Villa Bella , Renditions by Reesa , Martinek BéBé , Martinek Co. & 1 Store Fixtures , My Stuff , Handmaiden , and Robin Wren Designs. www.martinekbebe.com

Sigma Impex, Inc. DBA Dynamic Brands (Suite C108) – With offices in Hong Kong and New Jersey, Sigma Impex, Inc. DBA Dynamic Brands now has a New York base to receive buyers. The company specializes in well-priced watches, jewelry, belts and hair accessories. www.dynamicbrandsonline.com

Two Lumps of Sugar (Suite 920) – This new addition to 7 W, which encompasses five brands (Two Lumps of Sugar, Goodies, Snuggle Ranch, Raven Knightly and Princess Plié), offers a wide range of products including: collapsible storage and decorative boxes, eco-friendly melamine tableware, acrylic flatware, home furnishings, kitchen textiles and more. Attendees can stop by the suite on Monday August 17 to toast the new space, bring home some free products and get a chance to meet designer and Executive of Product Development, David Schary. www.twolumpsofsugar.net

Urban Oasis (Suite 945) – The company's new 7 W showroom displays an exquisite collection of home furnishings, accessories and objets d'art. According to the brand,

“Whether it's fun or functional, artistic or an art piece, inspired or admired, if it's unique, eclectic, modernist and hand-crafted, it's Urban Oasis.” www.urbanoasis.us

Wilton Armetale (Suite 923) – This 117 year-old purveyor of metal serveware, cookware, grillware, glassware and ceramics will move to the 9th floor and officially open their doors during Gift & Home Textiles Market Week. President and C.E.O Ken Lefever says, “We are looking forward to continuing our relationship with 7 W, which provides excellent market and sales opportunities for our company.” www.armetale.com

For complete and updated information about 7 W New York, visit www.7wnewyork.com. You can also find 7 W on Facebook and follow them on Twitter.

7 W NEW YORK™ is a wholesale mart building, catering to the buyers of Home Décor, Table Top, Giftware, Textiles, Decorative Accessories, Fine Arts and related industries. Its daily hours of operation are Monday through Friday, from 9 am to 5 pm with extended hours during special market weeks. 7 W New York is a trademark of MMPI.

MMPI is the world's leading owner and operator of showroom buildings and trade show facilities, bringing buyers and sellers together in more than 300 market events, trade and consumer shows and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center in Washington D.C.

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