

FOR IMMEDIATE RELEASE

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**THE CHICAGO MARKET: LIVING AND GIVING® PARTNERS WITH
burton + BURTON™ TO HOST TWITTER RAFFLE AT
JULY MARKET, JULY 16-22, 2009**

CHICAGO (June 23, 2009) - The Chicago Market: Living and Giving®, inspired by the broad reach of social networking and the convenience of real-time conversation, encourages its showrooms, buyers and retailers to micro-blog through Twitter.com before, during and after its upcoming July Market, July 16-22, 2009.

The Chicago Market and raffle sponsor burton + BURTON™ are excited to promote this opportunity for attendees to stream show content live, in real-time, every day directly from the show floors. Attending buyers, retailers and showrooms at this year's Chicago Market can capture and share activities and event happenings at the show via Twitter under the hashtag #Chicago09. Buyers, retailers and showrooms are also encouraged to Tweet upcoming specials, show events and other pertinent show information before and after the Market.

"The Chicago Market is continually striving to create an environment where information can be shared and distributed easily to our buyers, retailers and showrooms," said Joan Ulrich, senior vice president, MMPI. "The concept of this Twitter campaign is an extension of this and furthers our goal of encouraging collaboration and community within our industry.

In addition to up-to-the-minute updates on events, programming and other happenings, Chicago Market followers can enter to win an iTouch, iPod Nano, burton + Burton Bucks (Burton gift certificates) and other great prizes. To enter, post a Tweet on Twitter.com that includes the hashtag #Chicago09 anytime between July 6 and July 22, 2009.

Buyers can sign up for a Twitter account during Market in burton + Burton's showroom 13-235. "burton + BURTON is excited to partner with The Chicago Market as it debuts the Twitter Raffle. We see the ability for buyers and exhibitors to exchange information, via social networking sites as a valuable resource," said Steve Casso, general manager of burton + BURTON. "In recent years, internet-based technology has had the unintended effect of reducing personal interaction with customers. Now ironically, thanks to technology like Twitter, we can support a growing, worldwide customer base while continuing to maintain the quality personal relationships that have been the trademark of our business for almost three decades."

To join the conversation or enter the raffle, follow @Chicago_Market on Twitter and provide your thoughts leading up to and during the show with the official event hashtag #Chicago09.

Go to http://twitter.com/Chicago_Market to join Twitter for free and receive real-time updates.

For more information, please contact Sara Hall at 312.527.6448 or email shall@mmart.com.

*NO PURCHASE NECESSARY.

Void where prohibited. Odds depend on number of applicants who participate. Retail values of prizes are up to \$250 each. Participants may enter by posting a tweet with #chicago09 in the tagline on or before 5:00 PM E.T. on Wednesday July 22, 2009. Rules are available upon request.

2009 Chicago Market: Living and Giving®

Thursday, July 16 – Wednesday, July 22, 2009.

Temporaries and Beckman's Handcrafted Show®

Saturday, July 18 – Tuesday, July 21, 2009.

For more information on The Chicago Market: Living and Giving, please visit www.shopchicagomarket.com or call 800.677.6278 (MART).

The Chicago Market: Living and Giving® is a registered trademark of MMPI.

MMPI is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year. MMPI manages The Merchandise Mart and 350 W. Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the L.A. Mart in Los Angeles; and the Washington Design Center in Washington D.C.

Vornado Realty Trust, owner of MMPI, based in New York City, is a fully integrated real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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