



The Washington Design Center

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FOR IMMEDIATE RELEASE

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THE WASHINGTON DESIGN CENTER ANNOUNCES THE 2011 DREAMHOME

WASHINGTON, D.C. (Feb. 28, 2011) – The Washington Design Center is proud to announce the 2011 DreamHome, which will incorporate the jewelry of eight local jewelers. Each interior designer has chosen a piece from each jeweler that will inspire his or her room design. This year's DreamHome will offer "bejeweled" decorating inspiration through furnishings, fabric, rugs, and wall coverings available throughout the design center's showrooms.

The 2011 DreamHome: Jewel Tones of Design
The Washington Design Center
Free admission; open to the general public
March 18-December 9
Monday-Friday, 9 a.m. to 5 p.m.

**** Press Preview – 10 a.m. – 12 p.m., Tuesday, March 15**

**** DreamHome Opening Reception – 5 – 8 p.m., Thursday, March 17**

Meet the designers and see the jewelry over cocktails and hors d'oeuvres at this preview party the night before the DreamHome opens to the public. Admission is \$20, with 100 percent of the proceeds benefiting The Department of Pediatrics at Georgetown University Hospital.

2011 DreamHome Designers

Atrium - Joe Ireland and Julie Weber, J.D. Ireland Interior Architecture + Design: The space is anchored with natural materials, architectural details and greenscape, and then highlighted with accents inspired by the blue agate and gold in a stunning necklace from the personal collection of Jaclyn Mason, the owner of **Charm Georgetown**. Working to combine the elements of indoor and outdoor brings overall balance and unity to this space, and clearly identifies it as a transition from the outside world to the comfort and tranquility of home.

Living Room – Susan Nelson, Susan Nelson Interiors: I knew I was going to have fun as soon as I saw **Dina Mackney's** jewelry collection. The piece that really struck me was a beautiful green tourmaline and yellow citrine necklace. My goal was to design a pretty living room that would bring a smile to anyone who entered. The first design decision was to use a colorful Asmara rug to center the furniture. The walls were next; the yellow glaze adds to room's light and airy feel. A lavender tufted loveseat makes an exciting contrast. The hourglass chairs are covered in a yellow woven circular fabric that's fresh and modern, and the green Greek-key fabric on the sofa has the same light, fresh feeling. The landscape painting above the mantel, *Anthony's Nose* by David Mahler, perpetuates that feeling. The aqua "peacock" chairs add a touch of whimsy, and who could resist playing at the game table under a shimmering aqua chandelier? I chose one of Manual Canovas' wonderful oversized cotton prints for the drapes. On the opposite side of the room, the green striped chaise is a perfect spot to enjoy *Peony | Progression* by Jen Chappell.

Family Room – Andy Staszak, Andy Staszak Interior Design: The inspiration for this room comes from a pair of earrings made from 1st-century B.C. Roman silver coins depicting Cupid astride a goat. Jorge Adeler of **Adeler Jewelers** custom designed the earrings, which frame the coins with hand-hammered 14-karat gold and bezel-set diamonds. Their organic elegance is reflected in the neutral and earthy palette of the room. Unbleached heathered wool, hand-blocked linen in sepia tones and rich chocolate-brown chenille are set against the muted metallic shimmer of custom wallpaper hand-printed on cotton. An elegant mix of refined and hand-hewn case pieces with modern accents of artwork and a contemporary chair in cowhide add a tension that brings excitement to an otherwise serene space. Beautiful, comfortable and approachable, this is a living space that is as gratifying to the senses as it is livable.

Sitting Room – Charlotte Lekakos, Willard and Palmer Interior Design: Inspired by jeweler **Ann Hand**'s American Collection, the sitting room reflects a decidedly Washingtonian spirit. Combining neo-classical forms and influences with such elements as gingham and familiar early-American shapes, Charlotte has created a casual and cheerful space for entertaining. The patriotic palette is sophisticated and, most of all, optimistic!

Club Room – Lorna Gross, SAVANT Interior Design: French essayist Jean de la Bruyère once said, "The rarest things in the world, next to a spirit of discernment, are diamonds...." Even more exceptional is the yellow diamond, which inspires this elegant, but livable Club Room. **Pampillonia's** custom canary and white diamond earrings are the muse for this space that abounds in grays, silvers, and saffron. Upon entry, a gray woven sisal carpet greets guests, and two ivory armoires flank the far wall, providing a great place for barware storage. A comfy sofa anchors the room along with an organically patterned cream and gray rug. Silvery velvet lounge chairs offer a cushy place to rest and converse over cocktails. A yellow leather and Lucite Deco chair and gray bench provide additional seating when entertaining guests. Drama exudes from the floor-to-ceiling draperies, a fluted chandelier, and original artwork. Symbolizing the platinum jewelry setting, walls were painted in a soft gray, and four striking silk saffron pillows denote those remarkable yellow stones.

Bedroom Suite – Zoe Feldman, Zoe Feldman Design, Inc.: Shah & Shah Appraisers crafted a wonderfully simple, yet strikingly refined ring that is organic in form, yet exudes an elegance from an earlier time. This elegance is what inspired our design team to create a modern bedroom that would capture the same simplicity of form, ease of function, and glamorous aesthetic. The ring is a beautiful gold and diamond piece, designed in a bark-like pattern, with the subtle hint of silvery diamonds providing a contrast with the gold base. The room is intended to capture the same elegance, while still maintaining the tranquility that is expected of a bedroom. The floors, walls, and trim are painted in subtle shades of silver and gold to create the boundaries of this sanctuary. Pops of bolder colors, such as saffron and melon, provide vibrancy and a touch of the unexpected. Gentle hints of metallic mimic the ring's palette while the free-forming shapes found in the lotus tables, marbled wallpaper and fan-back chair pay homage to the organic sentiment of Shah & Shah's design.

Reading Room – Robert Shields, Robert Shields Interiors: This Reading Room is a place for reflection, good books and beautiful art. My inspiration comes from a 1925 Art Deco diamond and emerald Egyptian Revival brooch used as a clasp for a strand of grey Tahitian pearls from **Chas. Schwartz & Son**. Art Deco was born from the Paris 1925 Exposition Internationale des Arts Decoratifs et Industriels Modernes. My objective was to use the functional, glamorous, elegant, and modern qualities associated with Art Deco interiors, but translated for today's living. The Egyptian Revival aspect is referenced in the sloping walls. By changing an architectural quality of a room that we usually take for granted, such as the height of the doors, or walls at a 90-degree angle to the floor, we can sharpen the experience of our living space. We may even trigger subconscious memories of extraordinary places we have experienced in the past. Dark and sexy, the grey Tahitian pearls are the color foundation of the room. There will always be a desire for the restful and subdued quality a color-neutral room can provide, but after decades of beige Washington interiors, might I suggest grey as the new beige.

Bedroom – Chad Alan, Chad Alan Designs: We have all tightened our belts a notch or two in the past couple years, but the time has come to loosen up a bit. Bleak and beige has ended, and we all deserve color now. This bedroom is inspired by a magnificent necklace that was created especially for a Donna Karan runway show. **The Tiny Jewel Box** graciously provided this piece, which will be on display through the run of our DreamHome. The necklace's brass, wood, and silver elements were the starting point for this handsome retreat. The stenciled floor compliments the rather unusual hand-applied surface treatment on the sapphire-blue wallpaper. These touches, along with the mirrors and bold Queen bed, create an intimate space away from the rest of the world. Printed and woven fabrics are used in harmony with embroidered bedding and custom leather sheets. The room's details and exotic elements remind us to treat ourselves to a splurge of luxury every now and then.

2011 DreamHome Jewelers

Atrium – Charm Georgetown: The Paula Mendoza Chivor Necklace is showcase piece, fitted with an adjustable clasp with 24k gold vermeil extensions, and is truly one-of-a-kind designed exclusively for Jaclyn Mason, owner of Charm Georgetown. Jaclyn personally selected the blue Agate to the necklace's center stone.

Living Room – Designer Dina Mackney: This necklace is made from tumbled briolettes of green tourmaline with a pendant of peridot and citrine set in 18k gold vermeil.

Family Room – Adeler Jewelers: One pair of Jorge Adeler custom designed 14kt yellow gold earrings feature authentic ancient coins. The coins are from the Roman Republic (circa 85 BC) and feature the god Cupid on the front. The earrings have a hand-applied hammer finish and four bezel-mounted round brilliant diamonds as accents on each.

Sitting Room – Ann Hand: Special-edition Great Seal brooch, designed in 18K gold with diamonds, sapphires and rubies.

Club Room – Pampillonia Jewelers: Hand-made platinum and diamond earrings feature natural intense yellow diamonds.

Bedroom Suite – Shah & Shah Appraisers: It's a modern design intended to give a substantial look with a feminine style – the classic right-hand ring. The wood-grain element and deep, rich 18K yellow gold color all feel classic and very comfortable. The draping, fluid diamond element adds the touch of evening elegance that makes the ring suitable for a black-tie occasion.

Reading Room – Chas. Schwartz and Son: The pin is an Egyptian Revival brooch from the 1920's. The carved emerald weights approximately 7.2 carats with 12 carats of diamonds, all set in platinum. The emerald is attributed to the stone cutter Henri Picq, a famous lapidary of his time. It is attached it to a strand of South Sea pearls to be worn as a necklace.

Bedroom – Tiny Jewel Box: One-of-a-kind three-row texture necklace crafted of sterling silver, wood, and brass, with a leather strap.

About The Washington Design Center:

The Washington Design Center offers seven floors of wholesale luxury home furnishings to the design trade, and to consumers through its Entrée buying service. The majority of products featured in the 2100 DreamHome are available to order through WDC showrooms noted in each designer's resource list.

The 2011 DreamHome is also available for private or corporate parties and for charitable functions. For more information, please call the marketing department at 202.646.6114.

The Washington Design Center is located at 300 D Street, SW, just above the Federal Center SW Metro Station, The Washington Design Center is served by the Orange and Blue lines.

MMPI is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and The Washington Design Center.

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